





# Welcome!

Hello, and thank you for considering a partnership with furbd!

Since 2021, we've been working to make sure everyone has the chance to thrive in today's digital world. Technology has become a huge part of daily life, but for many people in our community, it's still out of reach. That's where we come in.

The North East of England faces significant challenges as the most digitally excluded region in the UK. Through innovative solutions and collaborative efforts, we're changing that. By breathing new life into unwanted devices we're helping people stay connected, learn new skills, and grab hold of opportunities they might otherwise miss.

Your partnership means more than support—it's an investment in building stronger, more connected communities. Together, we can help even more people succeed. Let's create a future where everyone is connected, included, and ready to take on the digital world!



# Our Mission

At furbd, our mission is simple yet powerful:

**To enhance people's lives and aspirations by providing sustainable access to technology.**

In an increasingly digital world, access to technology is no longer a luxury—it's a necessity. It opens doors to education, employment, healthcare, and community connections. Yet, many individuals in the North East of England remain disconnected and excluded from the opportunities the digital world provides.

We address this challenge by creating a sustainable cycle of impact. Unwanted technology is revived, refurbished, and redistributed, bringing devices back to life to benefit society's most vulnerable. Through this approach, we aim to bridge the digital divide, reduce e-waste and create a more inclusive and sustainable future.

By supporting furbd, you're not only providing people with the tools to succeed but also inspiring hope, ambition, and a better quality of life for individuals and families across our communities. Together, we can make digital inclusion a reality for everyone.



**furbd**



# Ways to Support us

## Become a Regular Sponsor

By committing to regular sponsorship, your company can help us sustain and expand our efforts. Your ongoing support ensures that we can continue providing tech solutions, support services, and resources to vulnerable communities across the North East.

## Donate Devices

Your company can donate unwanted tech such as laptops, smartphones, and tablets. These devices are refurbished and redistributed to those who need them most. Your donation helps us provide sustainable access to technology for individuals and families in need.

## Partner for Special Projects

Collaborate with us on specific initiatives, such as technology drives, digital literacy programs, or community outreach events. Your company's expertise and resources can help us reach even more individuals in need.





## Employee Engagement

Encourage your employees to get involved through volunteer programs, tech donations, or fundraising initiatives.

Employee engagement helps raise awareness and fosters a culture of giving within your organisation.

## In-Kind Donations

Offer your company's products, services, or expertise to support our work. Whether it's tech support, marketing, office equipment, storage, or transport, your in-kind contributions help us run our operations smoothly and efficiently, ensuring that devices reach those who need them.

## Sponsor Events or Campaigns

Support furbd's fundraising events, awareness campaigns, or workshops. Sponsorship helps us raise the funds and visibility we need to continue our mission and expand our impact.



# Sponsorship Packages

Funding is the foundation that makes everything we do possible. It allows us to keep operations running, expand our programs, and make a meaningful difference in the lives of those we support.

Without funding, even the best intentions can't become reality. Reliable funding helps us plan for the future, respond to growing needs, and ensure that our work remains sustainable over time.

Beyond keeping the lights on, consistent funding builds trust and credibility. When supporters see their contributions making a real difference, it inspires more people to join the cause.

Every donation, big or small, plays a part in helping us exist, grow, and bring about positive change. Together, we can bridge the digital divide and ensure no one is left behind. Your support truly matters.

	Bronze Package	Silver Package	Gold Package	Platinum Package
	£100 a month	£250 a month	£750 a month	£1500 a month
Listed on website	✓	✓	✓	✓
Website feature	✗	✓	✓	✓
Sponsor certificate	✓	✓	✓	✓
Monthly newsletter	✓	✓	✓	✓
furbd logo PNG file	✗	✗	✓	✓
Small Sponsor award	✗	✗	✓	✓
Large Sponsor award	✗	✗	✗	✓



# Business Value

## Corporate social responsibility (CSR) and brand reputation

Partnering with furbd showcases a company's commitment to social good; boosting brand image and trust with stakeholders. By donating IT equipment, businesses align with sustainability goals and reduce e-waste. This partnership strengthens community relations. It enhances goodwill with customers, employees, and investors, and supports the UK Government's Levelling Up agenda, especially in key areas of the North East.

## Economic and workforce development

Supporting furbd bridges the digital divide and helps upskill underserved populations and open up new employment opportunities. It also boosts workforce readiness and employee engagement through meaningful CSR initiatives. Collaborating with local economic programs, such as Tees Valley Combined Authority and the UK Shared Prosperity Fund's Levelling Up agenda, further strengthens regional development.

## Sustainability and the circular economy

IT donations to furbd promote a circular economy by extending device lifecycles and reducing e-waste. This contributes to corporate sustainability goals, reduces carbon footprints, and supports environmental, social, and governance (ESG) commitments. Encouraging reuse and recycling ensures compliance with sustainable business practices and regulations.



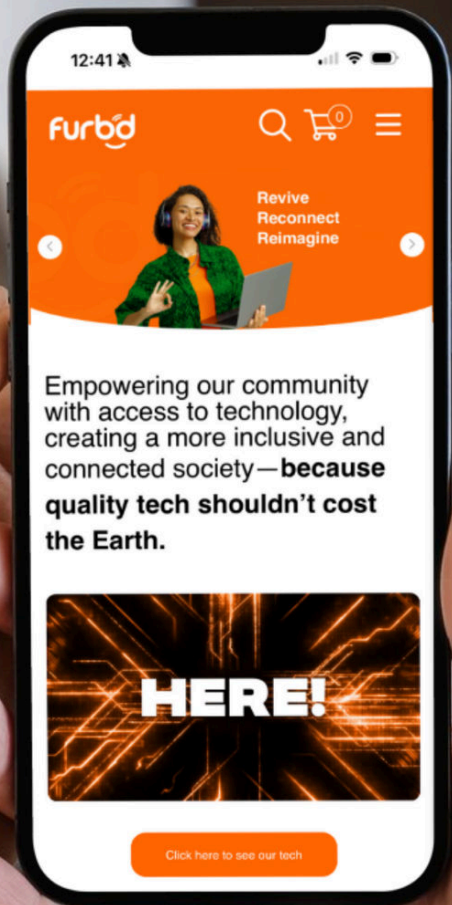
# E-Commerce— buy refurbished today!

Discover a smarter way to equip your business with top-performing IT at a fraction of the cost. Our new e-commerce platform offers a wide range of refurbished devices that deliver the reliability and performance you need—without the hefty price tag of buying new. Every product undergoes rigorous testing to ensure the highest quality, giving you the best value for your investment.

By choosing refurbished, you're not just saving money—you're making a conscious, sustainable choice. Reducing e-waste and lowering your carbon footprint has never been easier. Every purchase extends the lifecycle of IT equipment, preventing unnecessary waste and supporting a more circular economy.

But the benefits don't stop there. Every purchase directly supports furbd, reinvesting every penny back into our mission to become a self-sustaining, reliable resource for the people and services that depend on us. Your decision to buy from us doesn't just give you high-quality IT—it empowers us to continue our work, ensuring that more individuals and organizations get the support they need.

Save money. Stay sustainable. Make a difference. When you choose refurbished IT from our platform, you're not just upgrading your business—you're becoming part of a buying experience that keeps on giving. Get the technology you need while giving us the support we need to grow, thrive, and continue making a positive impact.





# Choose to Reuse: fight the e-waste crisis

**In 2024, we saved 1,114 tonnes of CO<sub>2</sub> emissions**, underscoring our commitment to environmental sustainability. This achievement is particularly important given the UK's status as one of the largest producers of e-waste globally, generating approximately 1.65 million tonnes annually.

The North East of England mirrors national trends, with a substantial amount of electronic waste being generated and, unfortunately, not all being recycled. Nationally, only about 31.2% of e-waste is recycled, highlighting the need for improved recycling initiatives.



**We've refurbished and redistributed over 2,000 electronic devices**, diverting them from landfill and significantly reducing environmental impact. This initiative not only conserves valuable resources but also mitigates the substantial carbon footprint associated with manufacturing new electronics. For instance, it's estimated that 90% of the total energy impact of smartphones comes from their manufacturing and distribution.

By extending the lifespan of these devices, we contribute to a circular economy, where products are reused and recycled, thereby decreasing the demand for new materials and reducing e-waste. This approach aligns with global efforts to address the escalating e-waste crisis, which is the fastest-growing source of waste worldwide.

Refurbishing and redistributing electronic devices exemplifies how businesses can play a pivotal role in environmental sustainability, offering consumers affordable alternatives while promoting responsible consumption and waste reduction.

# Donate Your Unwanted Tech

Donating your laptops, desktops, smartphones, and other devices to furbd supports digital inclusion and sustainability, while enhancing your reputation as a socially responsible organisation.

At furbd, all donated devices are logged and tracked throughout the process. We ensure data is securely erased using **Certus Erasure Software**, certified by the National Cyber Security Centre (NCSC), ADISA, and Common Criteria (ISO 15408), and is **fully compliant with GDPR**. This guarantees complete data removal, protecting your business from data breaches.

For added security, we also offer on-site data erasure by **certified Certus engineers**, ensuring all data is permanently wiped before donation.

By donating your devices, you demonstrate a commitment to data security, GDPR compliance, and making a positive impact on both society and the environment.





## Optional contribution for device processing services

As part of our services, we offer secure collection, data wiping, and responsible recycling or refurbishment of donated devices. While we provide this service at no cost, organisations have the option to be charged for the service we offer thereby covering the costs for the charity. Through a simple invoice you will help support our mission, ensuring devices are safely wiped, refurbished, and redistributed to those in need while ensuring the sustainability of furbd to be able to continue to provide our services to provide digital inclusion.

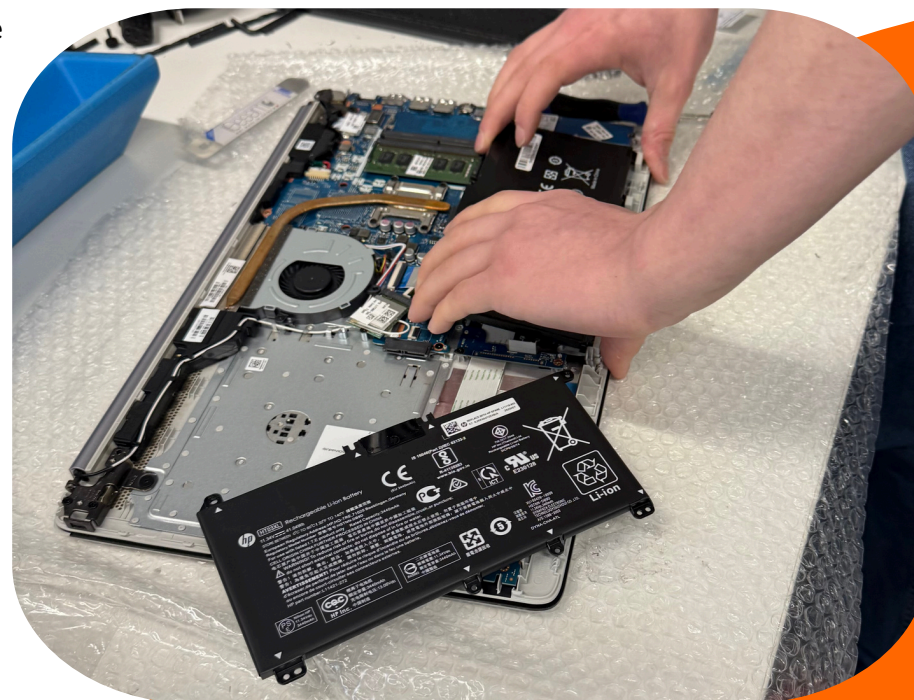
# Financial Benefits

## Tax deductibility of I.T donations

Donating IT equipment to registered charities (such as furbd) offers significant financial benefits to every kind of business. When you donate you can claim tax relief based on the fair market value of the equipment; saving corporation tax if you are a company, or income tax if you are a sole trader or partnership. Additionally, donations to VAT-exempt charities, like furbd, are typically not subject to VAT, offering another layer of financial advantage. This combined tax relief not only supports the charity but also presents a cost-effective way for businesses to contribute to a meaningful cause.

## Reducing disposal costs

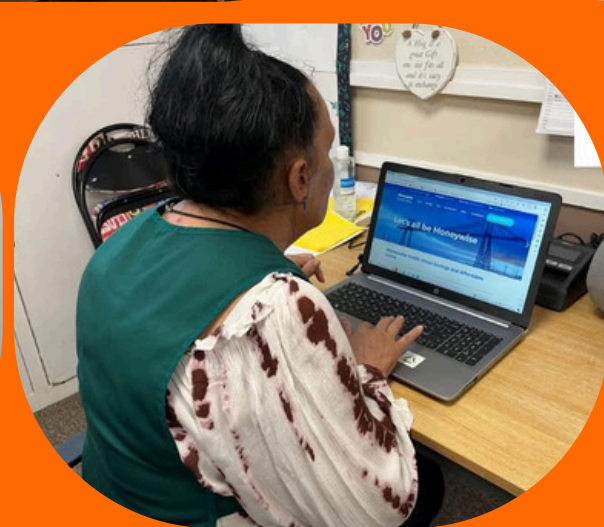
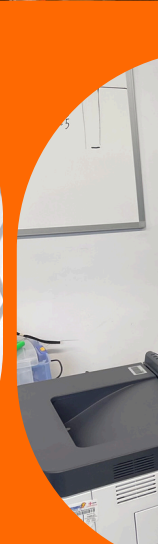
By donating IT assets, companies can also reduce the costs typically associated with e-waste. E-waste disposal can be both expensive and complex, especially when ensuring compliance with the UK's Waste Electrical and Electronic Equipment (WEEE) regulations. Donating IT equipment to furbd provides a solution that addresses these challenges. Not only does it ensure legal and environmentally responsible disposal, but it also maximises the social impact by directly benefiting communities in need. This environmentally friendly approach helps businesses meet sustainability goals while supporting a charitable cause.





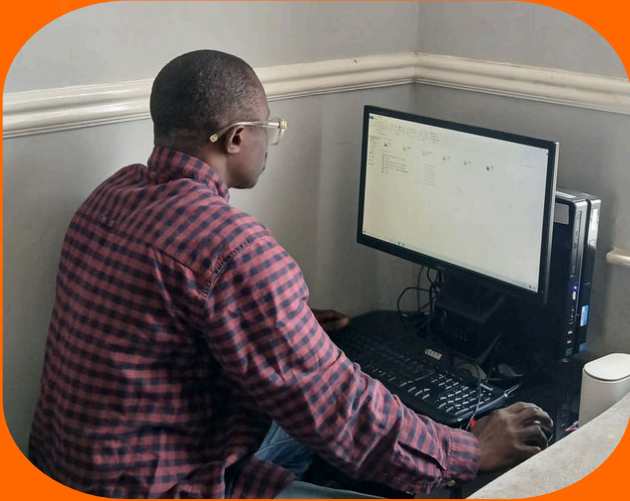


# Human Benefits





# One Device at a Time



## Olayinka's Journey to Stability

Olayinka's life changed when he received a refurbished desktop computer, donated by Gateshead College and restored by furbd. Before this, job hunting was a constant struggle due to a lack of digital tools. With his new computer, he could easily search for jobs, enrol on online courses, and apply for opportunities.

**"It's been a huge help in finding work and applying for more opportunities. My children also use it for homework. I'm very grateful."**

Olayinka landed a full-time job, bringing stability to his family and securing his future.

## How Technology Helped Simon Adapt

When Krystyna, Alex, and their son Simon fled the conflict in Ukraine and arrived in Stockton, they faced many challenges, including helping Simon adapt to a new language and a new school system. furbd stepped in and provided Simon with a tablet, referred by the Stockton Borough Council Migration Support team.

The tablet allowed Simon to stay connected with his Ukrainian teacher, continue his studies, and improve his English at home. It boosted his confidence, enabled him to participate in school and helped him build friendships.

For Simon, the tablet is more than just a device—it's a bridge between his past and new life. For his parents, it's a tool helping their son thrive during a difficult transition.





## David's Path to a Brighter Future

David was struggling with an outdated smartphone that made job hunting and staying connected difficult. On top of that, he was homeless and his belongings were stolen, leaving him with even fewer resources to rebuild his life. Thankfully, The Hope Foundation referred him to furbd, where he received a new smartphone. Now David can easily check emails, search for jobs, and stay in touch with loved ones. It's been life-changing for him:

**"This phone and the help from The Hope Foundation have made a huge difference. My family is happier, and my chances of finding work have greatly increased. From being unemployed and homeless – suicidal. I thank you for all your help and look forward to a brighter future. You have indeed given me hope!"**

## The impact of iPads at Teesside Hospice

furbd's donation of iPads to Teesside Hospice has transformed the way patients connect with their loved ones, offering a lifeline during a difficult time. These iPads are not just technology—they're a source of comfort, allowing patients to maintain emotional connections and capture precious memories and leave messages for the future.

For those facing terminal illness, the iPads help bridge the gap when physical presence is not possible. Patients can record messages, participate virtually in important life events, and create lasting memories for their families. Young parents undergoing treatment can stay connected with their children which helps to maintain a sense of normalcy amid their medical challenges.

The ability to stay engaged with loved ones reduces feelings of isolation and helps patients remain an integral part of family life. By providing a way to share experiences, thoughts, and love, these iPads enrich the hospice experience, offering patients and their families profound comfort and closeness during a deeply emotional time.





# You're In Good Company!

At furbd, we're proud to partner with remarkable organisations that share our mission to make tech accessible to everyone. From generous tech donations to vital transport and storage solutions, our corporate supporters are key to refurbishing and redistributing devices to those in need while promoting sustainability.

By joining this network of changemakers, you're aligning with a cause that creates opportunities, reduces e-waste, and empowers communities. Together, we're driving real impact—here's how some of our amazing partners have made a difference.



## Teesside University

Teesside University has been an invaluable partner in helping furbd achieve our mission. By offering us premises in the Victoria Building at a reduced rate, they have provided a dedicated space for our operations, allowing us to expand our impact.

Their support goes beyond providing a home for furbd. The university has made contributions, including donations of iPads and laptops, which have been essential in refurbishing and redistributing technology to those in need.

Additionally, Teesside University has played a key role in helping us secure substantial donations from partners like Tandem Hub and Bulkhaul, ensuring we can continue to meet the growing demand for access to technology.



## Thirteen Group

Thirteen has been an exceptional partner, contributing to our mission in practical ways. They generously donate their own unused technology, which we refurbish and redistribute to those most in need. Their housing team further amplifies this impact by ensuring that once we have cleaned and refurbished devices, they reach Thirteen's own digitally excluded tenants.

Their partnership extends beyond donations. Thirteen's volunteers have provided invaluable hands-on support, including a volunteer day where their team dismantled over 200 older desktops and laptops. What would have taken our small team weeks to accomplish, they achieved in just one day, significantly advancing our efforts to recycle responsibly and sustainably.

## Sovereign Supply Chain

Sovereign Supply Chain has been an outstanding partner, providing critical logistics, storage, financial support, and advocacy to further our mission. Their contributions include monetary donations, helping us expand our reach and impact.

They assist with collecting large donations from partners like Rely On Nutec and Punch Robson, ensuring we can process and redistribute essential tech. On the Thirteen volunteer day, they played a key role in logistics, delivering equipment for dismantling and transporting broken-down parts for storage, ready for recycling. With limited space at our refurbishing center, their provision of additional storage for bulky equipment has been indispensable.

Beyond logistics, Sovereign actively promotes furbd's work at events, with their partners, and through their networks, raising awareness of the digital divide and the impact we're making together. Their dedication to corporate social responsibility was recognized when they received the Corporate Social Responsibility Award at The Catalyst Conference and Awards—a testament to their commitment to making a real difference.







## Middlesbrough College

Middlesbrough College has been a crucial partner in helping furbd meet the growing demand for refurbished technology. They have generously donated over 100 smartphones, desktops, and laptops.

In addition to their tech donations, the college provides valuable support through T-Level student volunteers. These students each complete 300 hours' work, refurbishing, upgrading, dismantling, erasing, and cleaning tech, ensuring devices are ready for redistribution. Without their help, we would not be able to process the large volume of tech donations we receive in a timely manner to meet distributor requests.

Middlesbrough College's commitment to both tech donations and volunteer support has been essential to the success of our mission, and we are grateful for their ongoing partnership.

## Focus Removals

Focus Removals has been a vital partner in supporting furbd's logistics and storage needs. They played a key role in collecting large donations, including over 300 desktops and 200 monitors from Gateshead College, ensuring these devices reached us for refurbishment.

In addition to their collection efforts, Focus Removals generously provides us with a container for tech storage, free of charge. This support is invaluable as it allows us to store donated equipment safely and efficiently, given our limited storage space.

Their continued partnership helps us keep operations running smoothly, ensuring we can process donations and redistribute tech as needed.



# Womble Bond Dickinson

Womble Bond Dickinson has been an incredible partner, offering both tech donations and valuable legal expertise. They have generously donated laptops and smartphones, enabling us to refurbish and redistribute devices to those in need.

In addition to their tech contributions, Womble Bond Dickinson has provided their time and expertise through pro bono legal work. They helped us create essential legal documents for our eCommerce website, including terms and conditions and product warranties, ensuring we operate smoothly within legal guidelines.

## Now is the time to take action.

Your business has the power to make a real difference. Whether through IT donations, financial sponsorship, or strategic partnerships, you can help bridge the digital divide and contribute to a more sustainable, inclusive future.

We are proud to showcase the logos of our incredible partners who share our mission to create a more inclusive and connected future for everyone. Their support is helping us bridge the digital divide, empower communities, and promote sustainability.

By joining furbd, your organisation will be part of a network of changemakers dedicated to making a real difference.



We would be honoured to feature your logo here!



# Thank you!

We truly appreciate you taking the time to explore what we do at furbd. Your interest in our mission to bridge the digital divide and support communities means a great deal to us.

By considering a partnership or sponsorship, you're helping us provide access to essential technology, promote sustainability, and empower those who need it most. We look forward to the potential of working together to create a lasting impact.

Thank you once again for your support and consideration!

*team furbd*





## Socials



@furbd



furbd



@furbd\_tees

## Contact Us



ask@furbd.org.uk



01642 232220 EXT 221



www.furbd.org.uk

# Follow the Impact!

Follow us and see how your support is helping real people.

Here's why you should stay connected:

**Get Inspired:** See the impact of your support through success stories and updates.

**Engage with Us:** Join the conversation with others who are passionate about creating change.

**Stay Updated:** Be the first to know about events, campaigns, and volunteer opportunities.

**Spread the Word:** Help us grow by sharing our posts and inspiring others.

Follow us today and let's work towards a more connected world!

